



OVINGTON'S

312-314 FIFTH AVENUE

Near 32nd Street, New York City

"The Gift Shop of Fifth Avenue"

FOR many years, Ovington's has been a Fifth Avenue institution — a shop which three generations of New Yorkers have known and respected. From its small beginnings, back in the days when Polk was president, it has grown and grown, but in its growing it has never lost its distinctive, helpful and friendly quality.

Today, the basis of its remarkable prestige is this—that it has never for-

gotten that its first success was based upon giving sound values.

Greater and more alluring than ever before, Ovington's today is a veritable treasure house of Christmas gifts. Under its roof-beams will you find thousands of thoughts, remarkable more for their individual excellence than for their mere number. And today, as in the beginning, the doctrine of sound values holds sway.

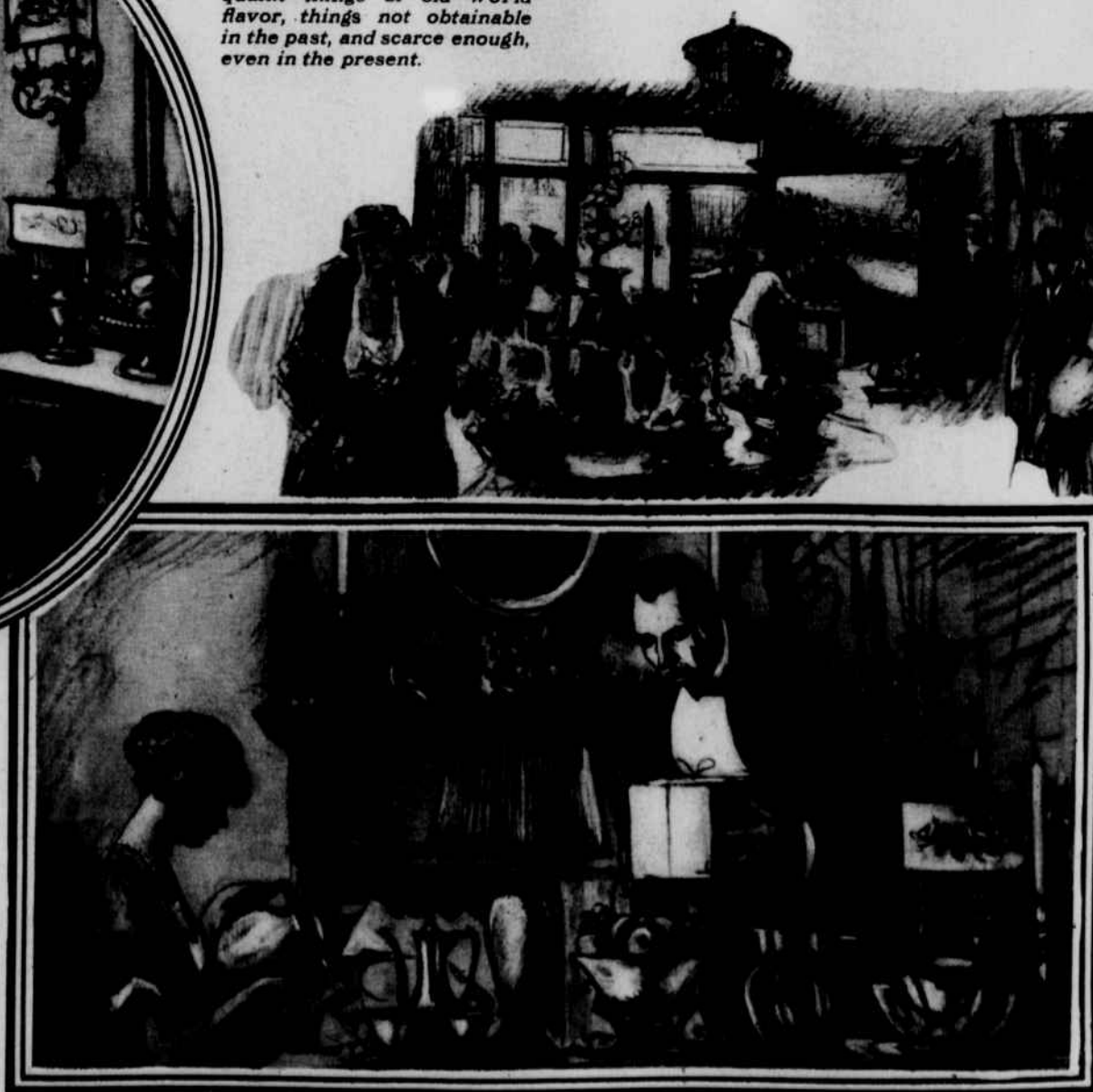
NEW things from old lands! Ovington's offers many quaint things of old world flavor, things not obtainable in the past, and scarce enough, even in the present.

MAKE out your Christmas list, come down to Ovington's and, in half an hour, you will be delighted to discover that most of your Christmas problems have solved themselves!



IN order to insure an easy and prompt selection, Christmas gift tables are arranged by price at \$5, \$7.50, \$10, \$12, \$15, \$20 and \$25.

GIFTS for men are notoriously hard to find! Yet this year Ovington's is prepared with gifts that make a man mean it when he thanks you.



By way of Suggestion

Not as a complete catalog, but simply as the most informal kind of suggestion, a list is given herewith. For each suggestion given, there are scores left out, and for every article mentioned, there are as many patterns shown.

Enamel Articles	\$5.00 to \$1500.00
Gifts in Leather	5.00 to 50.00
Colored Crystal	5.00 to 150.00
Italian Pottery	5.00 to 500.00
French Faience	5.00 to 150.00
Bohemian Glass	5.00 to 200.00
Dresden Figures	25.00 to 150.00
China Birds	7.50 to 250.00
Bookends	5.00 to 50.00
Desk Sets	10.00 to 150.00
Picture Frames	5.00 to 50.00
Mirrors	7.50 to 500.00
Candy Jars	5.00 to 25.00
Sheffield Tea Sets	45.00 to 500.00
Sheffield Platters	17.50 to 100.00
Sheffield Boxes	10.00 to 50.00
Italian Leather	7.50 to 100.00
Hand Bags	7.50 and more
Lamps & Shades	12.00 to 500.00
Tea Wagons	45.00 to 150.00
Tea Sets	15.00 to 150.00
Breakfast Sets	15.00 to 150.00
Dinner Sets	50.00 to 1000.00
Place Plates	25.00 to 1000.00
Iced Tea Sets	12.50 to 100.00
Crystal Services	50.00 to 1000.00
Sherbert Sets	10.00 to 100.00
Crystal Plates	25.00 to 250.00
Sterling Silver	5.00 to 150.00